INTEGRATION

At CE21, we provide robust features to fulfill your various business needs. We understand your business is complex and unique, so we provide multiple integration possibilities and complete customization as part of our services.

Core Integrations

Instantly connect between systems and applications to share information and data seamlessly. Our platform integrates with: Google; Google Analytics; Google Tag Manager; Google Place; USPS, SmartyStreets Address Verifications; FedEx; Ship Station; Facebook Pixel ID; Facebook Domain Verification; Zoom; GoToMeeting, GoToWebinar; Discourse; Active Campaign; Ecommerce Payment Gateways.

Simple Seminar Delivery

Suppose you have invested extensively in registration and e-commerce systems and wish to continue using them. In that case, using CE21 strictly for CE program delivery is possible using a simple set of API calls while still handling registrations in your system. You will benefit from reporting and other administrative features within the CE21 Manager. Additionally, much of the time, it is necessary to provide completion information for the programs to an external tracking system. This information can be automatically retrieved from CE21 via an API.

User Accounts + E-Commerce Systems

It is often the case that registration information is collected via multiple processes. In addition to registrants using the CE21 Catalog, API calls can be made to CE21 to create user accounts and add registrants. Many companies have made extensive investments into registration and e-commerce systems and may wish to continue using these systems for their online education offerings.

Custom API Needs

The CE21 API features a RESTful architecture, allowing you to code in the language of your choice. With use of this API, you can automate complex business processes and can integrate all kinds of apps with CE21. All calls to the CE21 API require authentication and are secured by TLS encryption.

Registration Import

If you take orders using an existing system or workflow and do not have the resources to handle programming with a direct API integration, you can use the import registration feature with the CE21 Manager.

Advanced Reporting

Our advanced reporting system allows you to set up automatic emailed reports that can be used to deliver data ETL systems for future data analysis.

Data Migration

We can migrate your existing content and data into the CE21 Manager. Our migration service will save you time and effort.

Customization

Along with our standard integration, CE21 can provide specific customization so that your brand is well represented.

CE21 provides full-service Trident Learning Management (LMS) and Lighthouse Membership Management (AMS) systems and the ability to manage in-person, virtual, and hybrid conferences and events from one platform. CE21 is a leading provider of versatile, intuitive continued education solutions with robust accreditation features. CE21 is your One System Solution!