CE21

NEXT GEN MEMBERSHIP MANAGEMENT

CE21's Lighthouse Association Management Software (AMS) was created under the paradigm that continuing education is central to the association member experience. Lighthouse AMS is designed to be the most powerful and affordable membership management system accessible to any association, regardless of size or budget. Our powerful set of tools utilize automation to help create efficiencies that yield a seamless experience for your members, staff, and other stakeholders.

Recurring Dues Payments + Donations

CE21's automated Recurring Dues Payment feature eliminates the need for time-consuming membership renewal campaigns, ensuring members always remember to renew. Automation provides accurate charging of membership tiers, improves record accuracy, and requires no action from staff or members. Recurring Payments utilize credit card vaulting functionality, maintaining up-to-date card information even in cases of loss or expiration. This ensures uninterrupted fundraising and payment processing. Separate revenue streams can be managed using different e-commerce accounts, and re-occurring goals can be set and visually tracked on our platform. This streamlines the process for staff and members.

Powerful Tools for the Future

CE21's technology platform has been created from the ground up to be incredibly adjustable and flexible, allowing organizations to spend less time dwelling on "the how" and more time on serving your clientele by reliably delivering high quality content.

Flexible Features

Association membership has never been more diverse. Lighthouse AMS provides associations with the flexibility to meet their members' changing needs. No matter the member type, specialty, or any number of options, you can create groups within Lighthouse AMS that contain exclusive content and benefits for the members of that group.

Cloud-Based Login

Lighthouse AMS is a cloud-based system offering the ultimate Membership Management Suite experience. It allows members and prospects to easily connect with your organization using any smart device and from anywhere. With Lighthouse, they can join, renew memberships, access information, and purchase products directly, including continuing education. Unlike traditional systems, Lighthouse eliminates the need for an API to share valuable data between different platforms, resulting in greater operational efficiencies and a seamless user experience. Enhance your website with WordPress integration and engage users through CE21 groups, communities, and custom directories.

Mass Email Marketing Tool

CE21's Mass Email Marketing Tool allows you to create, send, optimize, and report on your email campaigns from within the system. Utilizing Smart Lists, a living, custom query, you can pull lists of contacts that you can then email or export to use for reporting. Using your contact's address, automatically collect legislative info. Select users by district with our Smart Lists & keep them informed using our Mass Email Marketing tool. Additionally, staff can save valuable time and resources by allowing Automated Groups to constantly update the appropriate members with access to specific content, resources, and pricing.

Did you know about CE21's diverse product line?

CE21
TRIDENT LMS
ONLINE LEARNING FOR A CHANGING WORLD

Certification + Credit Tracking

CE21
LIGHTHOUSE
THE PINNACLE OF MEMBERSHIP MANAGEMENT

One Login for both Staff + Members

CE21
REGATTA
NAVIGATING EDUCATIONAL EVENTS TOGETHER

Bridging Live + Virtual Events