

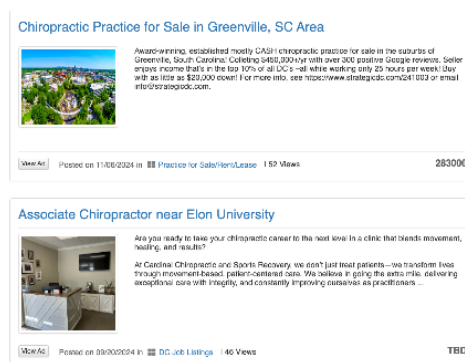


CE21 Classified Ads: Empower Your Association and Members

CE21's Classified Ads Module offers a transformative solution for associations to provide valuable member services while generating non-dues revenue. This innovative feature enables associations to sell ad space for products, services, or job openings directly through their CE21 catalog, with the added benefit of offering exclusive discounts to members.

Key Features:

- Effortless Ad Creation and Management:** Associations can set up pricing structures, define ad parameters (e.g., images, character limits, and duration), and approve ads with ease. Posters can create, edit, and review their ads through a streamlined interface.
- Member Discounts:** Automatically apply member-exclusive discounts, enhancing value for your association's membership.
- Flexible Fee Plans:** Posters choose from clearly defined fee plans to find the best option for their advertising needs.
- Intuitive Search and Communication:** Classified ads are organized into searchable categories, making it simple for users to find what they need. An internal messaging system allows secure and anonymous communication between searchers and posters.



How It Works:

- Setup for Associations:**
 Sign up to enable Classified Ads.
 Use CE21 tools to configure pricing, customize ad features, and manage submissions.
- Ad Placement for Posters:**
 Select a fee plan and submit ad content via a simple form.
 Edit and review ads before publishing.
 Mark ads as sold/completed once their goals are achieved.
- Search and Engagement:**
 Searchers browse intuitive categories and connect with posters using the internal messaging system or quick email tool.

Benefits for Associations:

- Generate non-dues revenue effortlessly.
- Enhance member engagement with discounted ad opportunities.
- Monetize your catalog space while providing a valuable service to members and the wider community.

Reimagine association management with CE21's Classified Ads Module—innovation designed to empower your association and its members.